

Live-Cell Microfluidic Platform – Unlocking Novel Biomarkers, Cell-Based Assays and Diagnostics

Cellanyx Diagnostics News – Announcement of New Board Member Dr. Edward R. Berger

March 1, 2013

Cellanyx is pleased to announce the appointment of Dr. Edward R. Berger to its Senior Advisory Board. Senior Advisory Board (SAB) members play a vital role in a company as they help better understand the market, assess financial conditions that will continue to strengthen the company, and advise on clinical, strategic, and technical developments. Importantly, Cellanyx's SAB members share business, scientific, process and regulatory practices that keep the company operating according to the highest standards.

Dr. Berger comes to Cellanyx with tremendous business and leadership talent. Currently, he is involved with Atanse, Inc. as Director. Dr. Berger has worked to provide regulatory and reimbursement policy analysis, planning and strategy for a variety of companies in fields including mechanical circulatory support, cardiology, orthopedics, neural monitoring and neuromodulation, gastrointestinal surgery, pulmonary medicine, nuclear medicine, diagnostic imaging, clinical laboratory testing, and personalized medicine. Dr. Berger served on the senior management teams of Fresenius Medical Care, Thermo Cardiosystems and ABIOMED. His responsibilities in these positions covered functional areas including reimbursement, corporate compliance, continuous quality improvement programs, and strategically sensitive corporate communications.

Dr. Berger is eager to gain a more in-depth understanding of the cancer diagnostics sector, tour Cellanyx's facilities and begin service to the Board. Cellanyx expects that he will bring strong insights and great value to the organization.

Cellanyx is combining advances in microfluidics, bioengineering, machine vision and cellomics to provide a state-of-the-art live-cell cancer diagnostic solution.

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For more information, news, and perspectives from Cellanyx, please visit the website at <http://www.cellanyx.com>, or please contact:

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