

*Live-Cell Microfluidic Platform – Unlocking Novel Biomarkers, Cell-Based Assays and Diagnostics*

## Cellanyx Diagnostics News – Announcement of New Board Member Dr. Pamela Avallone

February 1, 2013

Cellanyx is pleased to announce the appointment of Dr. Pamela Avallone to its Senior Advisory Board. Senior Advisory Board (SAB) members play a vital role in a company as they help better understand the market, assess financial conditions that will continue to strengthen the company, and advise on clinical, strategic, and technical developments. Importantly, Cellanyx's SAB members share business, scientific, process and regulatory practices that keep the company operating according to the highest standards.

Dr. Avallone comes with tremendous business and leadership talent; she is a Registered U.S. Patent Attorney with over 15 years of combined research, IP/legal and FDA regulatory counseling experience in the pharmaceutical, biotechnology and medical device industries. Currently, Dr. Avallone is a shareholder at Polsinelli Shughart PC in the IP litigation and Science & Technology practice areas and additionally serves as a Boardmember at ViThera Pharmaceuticals, Inc., VP, Intellectual Property and Legal Affairs at GnuBIO, Inc., VP, Business Development at BioInnovation LLC, Advisor to Cambridge BioLabs, LLC, and Co-Founder of Deltix, Inc.

Dr. Avallone received her BS in Biology from the University of New Haven, cum laude with honors, her MS in Biology at Southern Connecticut State University, her JD in Intellectual Property and Communications Law from Yeshiva University, Cardozo School of Law and her MD from the University of Medicine and Health Sciences, St. Kitts.

Dr. Avallone is eager to gain a more in-depth understanding of the cancer diagnostics sector, tour Cellanyx's facilities and begin service to the Board. Cellanyx expects that she will bring strong insights and great value to the organization.

Cellanyx is combining advances in microfluidics, bioengineering, machine vision and cellomics to provide a state-of-the-art live-cell cancer diagnostic solution.

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For more information, news, and perspectives from Cellanyx, please visit the website at <http://www.cellanyx.com>, or please contact:

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