

*Live-Cell Microfluidic Platform – Unlocking Novel Biomarkers, Cell-Based Assays and Diagnostics*

## Cellanyx Diagnostics News – Announcement of New Board Member Dr. Satish Tadikonda

January 8, 2013

Cellanyx is pleased to announce the appointment of Dr. Satish Tadikonda to its Senior Advisory Board. Senior Advisory Board (SAB) members play a vital role in a company as they help better understand the market, assess financial conditions that will continue to strengthen the company, and advise on clinical, strategic, and technical developments. Importantly, Cellanyx's SAB members share business, scientific, process and regulatory practices that keep the company operating according to the highest standards.

Dr. Satish Tadikonda comes with tremendous business and leadership talent. Currently, Dr. Tadikonda is the CEO of Virtify Inc., the Founder of Tribiosys, Inc., and the Founder, CEO, and President of Enmed, Inc, a clinical trial and data management systems development company. He has over 21 years of executive experience in the life sciences industry and is an expert drug, medical device, and software development. In Dr. Tadikonda's early career, he was the lead engineer at Hewlett-Packard Medical Products Group and later became Director of Imaging Science at EPIX Medical, Inc.

Dr. Tadikonda is eager to gain a more in-depth understanding of the cancer diagnostics sector, tour Cellanyx's facilities and begin service to the Board. Cellanyx expects that he will bring strong insights and great value to the organization.

Cellanyx is combining advances in microfluidics, bioengineering, machine vision and cellomics to provide a state-of-the-art live-cell cancer diagnostic solution. Cellanyx is combining advances in microfluidics, bioengineering, machine vision and cellomics to provide a state-of-the-art live-cell cancer diagnostic solution.

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For more information, news, and perspectives from Cellanyx, please visit the website at <http://www.cellanyx.com>, or please contact:

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